The British are coming! On the first Saturday in June (June 6, 2020), the British will invade colonial Haddonfield and be challenged on Kings Highway by the colonial troops. Redcoats on horseback charge, muskets are fired, and the Continentals try to stop the redcoats before they head off to the Battle at Monmouth. General Washington had ordered the militia to “annoy” the Redcoats, and so we do.

Come join this historic recreation and be part of a popular South Jersey event. As a community sponsor, you help bring this educational and fun event to life. Sponsor levels are enclosed. The Skirmish, on Kings Highway, is provided by the Friends of the Indian King (a 501(c)(3) non-profit organization), which works to preserve and advance the Indian King Tavern Museum, the first New Jersey State historic site, and raise public awareness of the museum and its educational programs.

The main battle takes place on Kings Highway in front of the Indian King Tavern, a state-owned historic site operated with the assistance of the Friends of the Indian King Tavern. In this historic building, a colony became a state and New Jersey’s Revolutionary War legislature met. This is a very visible and public celebration that marks the re-enactment of the type of skirmishes that took place in the historic town of Haddonfield, leading up to the Battle of Monmouth in June of 1778. The day is jam-packed with live history presentations, games, demonstrations, music, food, and much more. Thousands of history fans join the event and get to experience history.

As part of this day-long event we print at least 5000 copies of the Indian King Gazette (also available online), a replica of a colonial era newspaper highlighting the history of the Indian King with a guide to the day’s activities. Sponsors are featured prominently in this publication. Sponsor our funding allows us to put on more programs and create larger and more exciting historical events. These funds also help maintain and preserve this marvelous historic structure.

We would be happy to talk with you further about how you can be a part of this fun event. And, of course, we welcome you to visit the Indian King Tavern Museum, Tours are free and you can follow us on Facebook or visit our website www.indiankingfriends.org for more details about when the Revolution returns to South Jersey.

Huzzah,

Joe Murphy Chair, Skirmish Committee
Special Event Sponsorship*

- $3,500 Commmemorative Bag for promotional materials (Qty. 500)
- $5,000 Hamilton/Jefferson Debate
- $1,500 Caricature artists
- $1,500 Breakfast with the troops
- $1,500 Colonial dance lessons
- $1,000-2,000 Character re-enactors (e.g. Tom Paine, Franklin, Washington, Lafayette)
- $1,000 Singing Pirates
- $750 Colonial music at the Farmers Market
- $500 Yelling Contest
- $500 Pillory (select your favorite staff member to participate)

* Includes prominent signage at sponsored event
2020 SKIRMISH SPONSORSHIP CATEGORIES

$15,000 Exclusive Presenting Sponsor (Full year commitment)

- Prominent signage/logo on promotional materials, website, social media.
- Featured video or article on Social Media.
- Special Use Permit to hold (2) Corporate Events at the Museum (limit 35 people, must be scheduled at least 2 months in advance) to entertain clients, guests or honor employees.
- Private Holiday tour for 35 guests/clients.
- Use of Historic Town Crier Actors at events of your choice.
- Full page ad in the Gazette (Online, plus 5,000 copies printed/distributed throughout the region).
- Reserved front row seating among local dignitaries/celebrities at the 2020 Skirmish.
- Company representative to officially open Skirmish Festivities.
- Promotional presence during the Skirmish (including logo on Skirmish flyers distributed throughout region).
- Interview opportunities with local and regional media as key sponsor of event.
- Featured guest on 2 Half hour podcast shows on Wildfire Radio show.

$10,000 Patriot Sponsor / Non-exclusive (Full year commitment)

- Prominent logo placement on promotional materials, website, social media.
- Special Use Permit to hold (1) Corporate Event at the Museum (limit 35 people, must be scheduled at least 2 months in advance) to entertain clients, guests or honor employees.
- Private Holiday tour for 35 guests/clients.
- Use of Historic Town Crier Actors at event of your choice.
- Three-quarter page ad in the Gazette (Online, plus 5,000 copies printed and distributed throughout the region).
- Reserved seating among local dignitaries/celebrities at the 2020 Skirmish.
- Promotional presence during the Skirmish (including logo on Skirmish flyers distributed throughout region).
- Featured guest on 1 Half hour podcast shows on Wildfire Radio show.
$5,000 Loyalist Sponsor

- Half page ad in the Gazette (Online, plus 5,000 copies printed and distributed throughout the region).
- Use of Historic Town Crier Actors at event of your choice.
- Reserved seating among local dignitaries/celebrities at the 2020 Skirmish.
- Logo on Skirmish flyers distributed throughout region.

$2,500 Continental Sponsor

- 1/4 page ad in the Gazette (Online, plus 5,000 copies printed and distributed throughout the region).
- Reserved seating among local dignitaries/celebrities at the 2020 Skirmish.
- Logo on Skirmish flyers distributed throughout region.

$1,000 Good Citizen Sponsor

- 1/8 page ad in the Gazette (Online, plus 5,000 copies printed and distributed throughout the region).
- Logo on Skirmish flyers distributed throughout region.

$500 Militia Sponsor

- Business card size ad in the Gazette (Online, plus 5,000 copies printed and distributed throughout the region).
- Logo on website and social media.

$250 Community Sponsor

- Logo on website and social media.
- Name in Special Thanks section in Gazette (Online, plus 5,000 copies printed and distributed throughout the region).