

## **Media Kit: The Skirmish - June 4, 2022**

### **Interviews, Details, Logos or Photos**

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### **STATEMENT MAY 25, 2022**

*“When I was a boy and I would see scary things in the news, my mother would say to me, ‘Look for the helpers. You will always find people who are helping.’” - Fred Rogers (Mister Rogers’ Neighborhood).*

*As we deal with the next painful episode of targeted violence towards vulnerable people, Haddonfield’s Quakers welcome families – especially those with young children -- to join us on Saturday, June 4 as we educate the community on the Quakers’ role as “helpers” during the Haddonfield Skirmish.*

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### **BACKGROUND**

- About The Skirmish
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### **About The Skirmish**

The Skirmish has returned to Haddonfield after a two-year-pause, bringing outdoor family-fun, colonial history and more. Every year, on the first Saturday in June, the British invade Haddonfield and are challenged by Continental troops, just as they did 244 years ago — in June 1778.

The day’s events include many other activities such as a Yelling Contest, Colonial Dancing, Pillory Prisoners and Character reenactors. Plus, Soldier reenactors will be available to meet visitors before and after the Skirmish. Redcoats on horseback will charge, muskets will be fired, and the Continentals will try to stop the Redcoats before they head off to the Battle at Monmouth. General Washington had ordered the militia to “annoy” the Redcoats, and so we will again.

The clash and other events take place on Kings Highway. There will be plenty of sidewalk space for viewing and cheering along Kings Highway and the conflict should take about 20 minutes. Tours of the historic Indian King Tavern will be offered all day. To view the most up to date list of events and activities, visit [haddonfieldskirmish.com/events/](http://haddonfieldskirmish.com/events/).

## The Skirmish Press Release

### FOR IMMEDIATE RELEASE

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## **JUNE 4: REVOLUTIONARY WAR REENACTMENT RETURNS TO HADDONFIELD**

*The Skirmish Brings South Jersey's Colonial History to Life in Day-Long Event*

**Haddonfield, NJ (May 16, 2022)** – After a two-year hiatus, Haddonfield's popular revolutionary war reenactment will return in June 2022. [The Skirmish](#) brings history books to life with a day of Revolutionary War soldiers, horses, clashes between colonists and redcoats, family friendly programming, music, and important moments from South Jersey and Haddonfield's history in the founding of the U.S.

On [Saturday, June 4, 2022](#), the British will invade Haddonfield and be challenged by Continental troops, just as they did 244 years ago -- in June 1778. Redcoats on horseback will charge, muskets will be fired, and the Continentals will try to stop the redcoats before they head off to New York (and are intercepted at the [Battle at Monmouth](#)). The Skirmish and a day of events surrounding it take place on and around Kings Highway, Haddonfield's main street.

The Skirmish, an outdoor, free event, has been running for a decade.

"Back in 1778, during the British Troop evacuation of occupied Philadelphia, George Washington ordered the local militia to "annoy" the redcoats. Both sides would Skirmish throughout South Jersey until they finally battled at Monmouth, and so on June 4, 2022, we will annoy them again!," says Joe Murphy, Chair of the Skirmish Committee. "We love being able to once again share our community's rich Revolutionary War history in a fun, family-friendly way."

### **Schedule of Events:**

#### **June 4, 2022**

- 10 a.m.: Redcoats begin "looting and pillaging" Haddonfield
- 11 a.m. Brief clash between Redcoats and Continentals on Kings Highway, featuring reenactors from [The Second Pennsylvania Regiment of the Continental Line](#) and [First Battalion of New Jersey Volunteers](#)

- 2 p.m.: The Skirmish, featuring redcoats on horseback, muskets, and Revolutionary War reenactors on Kings Highway

**Activities throughout the day (check the website for actual times):**

- Battle of the Brews at King's Road Brewing Company: Revolutionary Red for the British redcoats v. Ample Vengeance for the Continental Troops (public votes for a winner) • Historic exhibits and History Faire at the Masonic Temple
- Betsy Ross quilt and patchwork workshop at Markeim Arts Center
- Interactive Revolutionary War themed clay workshop at Markeim's Clay Studio • Meet character and soldier reenactors
- Yelling contest ("The British Are Coming!")
- Colonial dancing at the Haddon Fortnightly
- [Pillory](#) prisoners
- Learn sword fighting from Sword and Swagger
- Open house at the Indian King Tavern, where New Jersey officially became a state
- Colonial auction at the Indian King Tavern
- See a blacksmith, a tinsmith and a quilling artist at work at the Indian King Tavern
- Free colonial caricatures at the Farmers Market
- See a Revolutionary War military surgeon at the Masonic Temple
- Visit the Queen's Rangers and their horses at their encampment
- Washington Crossing Fife and Drum performance
- Colonial era tools and other amusements for children at the Friends Meeting House
- Town criers spread the news
- Chat with Ben Franklin as he wanders the town and stops in at the Masonic Temple • Haddonfield Plays and Players performs songs from "The Kings Road" a show about the Indian King Tavern, and plays colonial music at the Haddonfield Farmers' Market • The Sea Dogs - pirates singing shanties
- Read the Indian King Gazette, a replica of a colonial era newspaper
- Walking tour of the town's historic buildings (charge applies)
- Learn about Colonial era arts and crafts
- Get a Colonial era "penny portrait" done by silhouette artist Ted Steussy at the Masonic Temple
- Revolutionary War fire-fighting equipment at the Haddon Fire Company No. 1's museum • [Enjoy breakfast with the Colonial Troops](#) (\$15 for adults and \$10 for children); 9-11:30 a.m. First Presbyterian Church
- Children's pony rides at Haddonfield Financial Planning on Haddon Ave • The Haddonfield Friends Meeting and the Haddonfield Public Library will be designated places on the day of the Skirmish where those who may be sensitive to loud sounds, especially children with special needs, can escape the noise and enjoy a sensory bottle craft, colonial games and toys, a colonial story walk and more.
- Raccoon Creek Vineyard will be giving free samples of its Old Sourpuss Vinegar "shrubs" (a popular drink from Colonial times made with fruit, sugar, and vinegar) at The Haddon Fortnightly.
- Everts Jewelers of historic Haddonfield will hold an in-person demonstration of the colonial trade of Silversmithing by their Master Jeweler, George Everts.

## Additional events:

Lecture Series, free, 7 pm: [The American Revolution in Our Communities](#) • Kelly Jackson | May 25 at the Masonic Temple, Haddonfield

Secret Codes and Spy-craft in the American Revolution

- Doug Thomas | June 1 at Haddonfield Borough Hall  
An Evening with George Washington
  - Doug Thomas will also be portraying George Washington to students in Haddonfield Schools on June 1, prior to his lecture

## Window Decorating Contest

May 2-31

Colonial-era displays in Haddonfield shop windows. Window decorating contest runs **May 2-31** and the public votes for the winner. Confirmed participants include Duffy's Fine Chocolates, Meserall Vision & Hearing, and Anatolia Art & Craft Studio.

Organized by Haddonfield Lions Club

## [HaddonfieldSkirmish.com](#) is live

This will serve as the "Haddonfield Made Easy" guide for all visitors. It includes the day's events, where to eat, facilities, and parking.

## Battle of the Brews

Kings Road Brewing Company in Haddonfield will be brewing two beers for the Skirmish; "Ample Vengeance IPA" to represent the Colonial Troops and "Revolutionary Red Ale" to represent the British Red Coats.

There will be a contest for this a week prior to the event. Fans will post photos on Instagram or Facebook, sharing which brew they choose (Ample Vengeance or Revolutionary Red) using #KRBattleoftheBrews in the caption of the post and tagging The Skirmish and Kings Road accounts. Stay tuned for more details, including the prize!

**Haddonfield Outdoor Sculpture Trust (HOST) Display at the Masonic Temple** Stuart Harting, Chair and Founder of HOST, will have a display at the Masonic Temple History Faire, specifically promoting the sculpture of "Militiaman," coming to Haddonfield in 2023, that is to be placed on Kings Highway near the Indian King. In the future, it would be a symbolic anchor for the Skirmish.

## Haddonfield's Revolutionary History

In 1777, the New Jersey Assembly, fleeing from the British, met in session at Haddonfield's Indian King Tavern and declared that the "Colony" of New Jersey was now the State of New Jersey (per <https://haddonfieldhistory.org/>). Both British and American forces encamped at Haddonfield or marched through it during various campaigns. Lafayette was among the leaders of the Revolution who was known to have stayed in the town during the war. In 1903, the

Indian King Tavern became the first historic site purchased by the State of New Jersey. More on Haddonfield's revolutionary history [here](#).

### **Sponsors**

The Skirmish is made possible thanks to support from 1st Colonial Bank, 3 Dimensional Physical Therapy - Haddon Township, ABC Discount Appliances, Allison Nagle Team - RE/MAX One, British Chip Shop, Camden County, Camden County Historical Society, Dynamic Language Services, EarpCohn, Excel Roofing, Flood Vent Installations, Franklin Trailers Inc., Haddonfield Educational Trust, Haddonfield Financial Planning, Henry Bean & Sons, Jefferson Health, Kings Road Brewing Company, Lenny, Vermaat & Leonard, Lindsey Watson McCarthy - Weichert Realtors, McLaughlin Asset Management, Neabore Veterinary Clinic, New Jersey Historical Trust, Passariello's, PJW Restaurant Group, Remington and Vernick, TD Bank, The Haddonfield Foundation.

[Learn more.](#)

### **About The Friends of the Indian King**

The Skirmish is hosted by [The Friends of the Indian King](#), a 501(c)(3) non-profit organization, which works to preserve and advance the Indian King Tavern Museum, the first New Jersey State historic site, and to raise public awareness of the museum and its educational programs.

[Download Press Photos](#)

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### **Special Events Press Release(s)**

#### **FOR IMMEDIATE RELEASE**

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#### **NEW: PONY RIDES FOR KIDS AT JUNE 4'S SKIRMISH EVENT IN HADDONFIELD**

*Haddonfield Financial Planning is Sponsoring this New Offering at Annual Revolutionary War Reenactment*

Haddonfield, NJ (May 17, 2022) – When [The Skirmish](#), a day-long Revolutionary War reenactment and colonial festival, returns to Haddonfield on Saturday, June 4, 2022, it will include a new highlight: pony rides!

[Haddonfield Financial Planning](#), a local business with lots of hometown pride, will host [Red Sky Ranch's](#) beautiful ponies on its front lawn at 205 N Haddon Avenue in Haddonfield.

Pony rides from 9 a.m. to 2 p.m. (with a rest break from 10:45 a.m. to 11:30 a.m.). Each ride costs \$10. While waiting in line, children will have the opportunity to create their own tricorn

hats as souvenirs, immersing themselves in the historical reenactment battle between the Redcoats and the Continentals.

The Skirmish, a family-friendly day of colonial-themed events, will take place on and around Haddonfield's Kings Highway. All are welcome to come and enjoy the town's transformation back to the 1770s. More about The Skirmish can be found here:

<https://www.indiankingfriends.org/skirmish2022>.

### **About Haddonfield Financial Planning**

Haddonfield Financial Planning offers *revolutionary* financial advice. Declare your *independence* from hype. [Haddonfield Financial Planning](#), a Registered Investment Advisor, registered with the State of New Jersey, provides revolutionary asset management and related financial services for clients in the *original 13 colonies* and throughout the nation.

#### DISCLOSURE AND CONFIDENTIALITY NOTICE:

Haddonfield Financial Planning, L.L.C. ("HFP") is a Registered Investment Advisor ("RIA"), registered with the State of New Jersey. HFP provides asset management and related financial services for clients in New Jersey, Pennsylvania and throughout the nation. HFP will register and maintain all applicable licenses, as required by the states in which HFP conducts business, as applicable. HFP provides individualized responses to persons in a particular state only after complying with all regulatory requirements, including any applicable state exemption or exclusion.

###

Subject: June 1: George Washington in Haddonfield

Hi –

On June 1, George Washington is coming to South Jersey to build excitement for [The Skirmish](#) (June 4's annual reenactment of ambushes by the Continental militia in Haddonfield).

### **[An Evening with George Washington](#)**

**June 1 at 7 p.m.**

**Haddonfield Borough Hall**

During "An Evening with George Washington," professional actor and historical interpreter Doug Thomas will recount some of the most important moments from the struggle for American independence, as well as Washington's key values: Honesty and the Rules of Civility.

This event is part of [The American Revolution in Our Communities](#) series, a partnership between Camden County College and the Haddonfield Skirmish Committee.

Learn more: <https://www.indiankingfriends.org/the-american-revolution-in-our-communities/>

Walk-ins welcome; no advance reservations or tickets are needed.

###

Hi NAME --

Imagine having to yell all of your tweets all over town to make sure that everyone heard your news. That's what things were like in the 1700s and 1800s -- long before broadcast news or social media. Town Criers would yell Hear Ye Hear Ye and announce their community's updates.

Did you know that the Philly region still has Town Criers?

Right in Haddonfield, New Jersey, a group of trained Town Criers dress up in colonial garb, ring bells, and make proclamations around town. Video: <https://youtu.be/zqJZtoy27RQ> and [photos](#).

Part of the historical Indian King Tavern (circa 1750) Museum, they show up at town wide events, notably June 4's day-long revolutionary war reenactment and colonial festival, [The Skirmish](#).

Town Criers have to be loud, friendly, quick-witted, and enjoy dressing up. The historical reenactors spend months absorbing information about their town's history.

**Would you consider featuring Haddonfield's Town Criers in the next few months, in the lead-up to [The Skirmish](#)?**

Some ideas for a segment:

- Have them deliver some local news, in their signature colonial style (hear ye hear ye!)
- Follow them around town with their bells and announcements about The Skirmish coming back for the first time in two years.
- Interview them about our area's revolutionary history
- Have them do three huzzahs in honor of someone or something.
- Open to your ideas!

Thanks for considering!

###

**Meet NJ's Revolutionary Women**

Hi –

When Wendy Lucas became a Revolutionary War reenactor in 2002, she was the only woman in the [First Battalion of New Jersey Volunteers](#), a Red-coated Loyalist regiment.

At **Haddonfield's** day-long revolutionary war reenactment and colonial festival, [The Skirmish](#), **on June 4, 2022**, six women – 1/3 of that day's regiment – will help reenact a 244-year-old clash between British Redcoats and Continental troops in Haddonfield.

Though there's evidence of women fighting on the Continental side of the war, women weren't part of the fighting aspects of reenactments for a long time.

1st Battalion was actually founded by a woman, Karen Weatherbee, as the first Redcoat regiment in the region to allow and welcome women in its ranks. Wendy helped soften the 'boys club' vibe of the regiment and is now its Sergeant and President.

She was raised a pacifist and majored in Women's Studies at Penn – and never expected to find herself carrying a musket, but gets an adrenaline rush from the battles and enjoys the camaraderie.

Another woman reenactor, Maria Lemma, dresses as both a soldier and lady of the time period – she meticulously sews her own dresses. By day, she's a research scientist at CHOP.

**In the lead-up to this year's Skirmish in June, we'd love to work with you on a story about these fascinating women.** They are based in South Jersey and are available to do interviews in their Revolutionary-era clothing.

Here are some [photos](#) of what The Skirmish looks like.

###

**Subject:** The British are coming... to the Haddonfield Farmers Market?

Hi NAME,

To announce that [The Skirmish](#) -- a popular revolutionary war reenactment -- is returning to Haddonfield in 2022, an old timey wooden punishment structure called a [pillory](#) will make an appearance at the [Haddonfield Farmers' Market](#) on Saturday, September 25. Similar to the stocks, a pillory has holes for its "prisoner's" wrists and head. Expect Skirmish organizers and town criers in period attire and plenty of photo ops.

Looking ahead: On [Saturday, June 4, 2022](#), the British will invade Haddonfield on horseback and be challenged by colonial troops, just as they did in June 1778. More to come on that event soon.

See a [photo](#) of the pillory in action. More on Haddonfield's revolutionary history [here](#).